## Ms. Narjisse Mahmoudi

Narjisse Mahmoudi leads the AGRIBIOTECH Business Unit in-charge of new business development for OCP GROUP of MOROCCO in Biotech. BioAg is a very exciting sector for the Moroccan group invested in innovation and customizing its approach and products to better fit the farmers' demands and needs.

Narjisse has 20 years' experience in the fertilizer industry and an in-depth understanding of emerging technologies and the biotech sector. She holds an Executive MBA and a Master's degree in Engineering.