Dr. Piyatida (aka Tung) Pukclai is an Asia-Pacific Business Development Lead of knoell. Currently, she is looking after new regulatory policies and guidance development in different Asia countries. She has oversight of all registrations and regulations including the review of scientific data, development of regulatory policy in Asia countries for Crop Protections, Chemicals, Biocides, and Animal Health. She has been active as a speaker in various international conferences and workshops. Additionally, lead business development activities for the Asia-Pacific region including client interactions, and project managements.

She is specialize in Plant Pathology and Biological Control that are reduce the chemical using in agriculture, determine the efficiency of plants or microorganisms and improve them to be the biological control agents for farmer as well as assessment of allelopathic potential of selected plants and the possibility of using allelochemicals bio-herbicides for weed management.